



tenx.

# Company Overview

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tenx.ai

Established in

**2010**

Team

**200+**

Global projects

**100+**

Projects featured on

**Bloomberg,  
MSNBC,  
WSJ and  
others**



# Big Ideas, Big Impact

We drive innovation with AI consulting, blending data analytics, software engineering, and cloud services.

tenx.

Services



Investments



Product Lab



**TenX drives innovation with AI consulting, blending data analytics, software engineering, and cloud services.**

As a global tech agency, we operate as a service provider, product lab, and strategic investor, collaborating with businesses to fuel growth. Focused on business results, we've consistently delivered powerful solutions, achieving global success with clients ranging from ambitious startups to Fortune 500 companies.



Services



Investments



Product Lab



## One stop, endless possibilities



Saved up to **90%** on order processing costs for a global textile leader



Automated **Marketing** and **After-Sales** reporting for 400+ users at a leading automotive company



Delivered a **300%** ROI increase on credit cards sales campaigns



Decreased handicap by **3.8** for **86%** of Arccos golfers'



Detected bio-security hazards with **90%+** accuracy using computer vision



Generated agriculture insights to increase maize yield by up to **25%**



Increased hit-rates on outbound sales campaigns by **50%** for a leading online job portal



Saved **80%+** in recurring carrier tracking costs for a Canadian logistics leader



## Data Analytics & Artificial Intelligence

### Advisory & Strategy



Identify opportunities to put your data to work and create execution plans to make it happen

### Data Architecture & Governance



Consulting services for the design of enterprise data architectures

### Data Platforms



Aggregate and integrate data from multiple sources onto platforms such as Snowflake, SQL Server, Cloudera, and others

### Business Intelligence



Visualize information using reporting platforms such as Tableau, PowerBI, ThoughtSpot, and others

### Computer Vision



Identify objects and features within images and videos using cloud processing and edge devices

### Generative AI



Extract insights such as conversation topics and sentiment from human language on social media and other platforms

### ML Operations



Open-source platforms and proprietary tools to provide CI/CD for machine learning pipelines

### Artificial Intelligence



Reveal business insights by applying machine learning and deep learning models to structured data, images, videos, sound, and streams

## Software Engineering

### Software Architecture Consulting



Advisory services around software system architecture planning from ideation to design to deployment.

### Front-end Development



Front-end interface development on all major technologies including Angular, React, and others

### Back-end Development



Platform and API development on all major technologies including NodeJS, .NET, Java, and Python

### Mobile Applications



Native iOS and Android development as well as cross-platform frameworks like Flutter

### DevOps



Set up and secure cloud environments on AWS, Azure, and GCP. Build Continuous Integration, Delivery, and Deployment pipelines

### Quality Assurance



Manual and automated functional and performance testing using tools like Selenium, Cypress, and JMeter

### UI/UX Design



Web and mobile interface storyboarding and design

### Robotic Process Automation



Automate processes and workflows using platforms like Automation Anywhere and UiPath

# Ideate | Incubate | Scale

Ideas that address pressing **real-world challenges**  
across vital sectors



Improving livelihood through financial inclusion



Turning data into higher crop yield



Improving access to critical healthcare



## Turning Vision into Value

Investing in **innovative** ideas that **redefine** the **future**



Creating telco data monetization opportunities



Improving road safety using intelligent dashcams



Streamlining clinical trials with design intelligence

# Customer Testimonials



Our seven-year partnership with TenX has led to creating the golf industry's most advanced and innovative artificial intelligence platform that is used in over 196 countries and generates over 1.1 trillion data points.



TenX has played a vital role in developing our query and analytics platform, excelling in resource-constrained settings, high-level architecture, and rapid prototyping with dedication and delivery.



"TenX helped us 'Do More Faster', in our early days partners like Allstate and Google were always shocked at our rapid progress, little did they know it was because TenX had our back!"





Strategic global presence with 24/7 development  
and up to 50% cost efficiency compared to in-house hiring



# Executive Team



**Qazafi Qayyum**

**Chief Executive  
Officer**

With over 25 years of experience, Qazafi is an executive advisor specializing in driving technology-led business growth. Qazafi currently leads TenX globally, driving 30%+ annual growth and expansion to eight countries.

**Prior Experience**  
Teradata, NCR



**Murad Syed**

**Co-Founder & Managing  
Director (Europe)**

Over two decades of experience in AI and entrepreneurship. Accomplished data scientist, specializing in using data to drive digital transformation. Murad currently leads European operations along with our agriculture initiatives.

**Prior Experience**  
Teradata



**Adnan Kazi**

**Chief Operating  
Officer**

Over 19 years of experience driving client strategy, global business development, and professional services for AI and software platforms. Adnan currently leads TenX global operations along with our healthcare ventures.

**Prior Experience**  
Teradata, NCR, IBM



**Faraz Hasan**

**Managing Director  
(North America)**

Over two decades of Fortune 500, cross-industry experience. C-level advisor and strategist. Faraz currently leads TenX's operations in the USA and Canada, including business development, partnerships, and client engagements.

**Prior Experience**  
Deloitte, IBM, Credit Suisse



## Stephen Brobst

Stephen is the CTO for Ab Initio and former CTO of Teradata Corporation. He specializes in the design and construction of analytic solutions for Fortune 500 companies.

Stephen was ranked top 4 CTO out of 10,000 CTOs in the USA and was appointed to Barack Obama's Presidential Council of Advisors on Science and Technology where he worked on development of the Big Data strategy for the US government.



## Dr. Michael Housman

Expert in AI and data science with a Ph.D. from Wharton and an A.B. from Harvard. Founded AI-accelerator, CTO at Doma and Point Predictive, co-founded RapportBoost.AI, and led analytics at Evolv and Pascal Metrics.

Faculty roles at EY, Singularity University, and Metis. Extensive experience in strategic consulting, machine learning, and econometric modeling, with a focus on enhancing business decision-making and technology strategy.



## Amer Hashmi

Amer is the President & Global Managing Partner of Exage Technology Group. He brings a wealth of experience as a seasoned Global Strategist and Entrepreneur with a distinguished international leadership background.

Amer was the Founding Chairman of the Special Technology Zones Authority, reporting directly to the Prime Minister of Pakistan. He has also spent over 7 years at IBM Global Services and served as Senior IT Advisor to the Commonwealth Society of Canada. Amer is a graduate of Harvard's leadership program.



## Sal Syed

Sal is the CEO and Co-Founder of Arccos Golf, makers of the most advanced data capture and AI platform in golf. As a scratch golfer, he is well-connected in the golf and technology ecosystems.

Sal has worked at software startups as a software engineer, engineering manager, product manager, and data architect for over 10 years. He received his MBA from Yale where he was a Fellow at the Yale Entrepreneurial Institute and has been a featured speaker at Yale University on Entrepreneurship and Leadership topics.

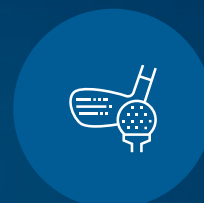
**150+** successful projects in **15** countries, commercially successful **AI-based** products



**Telecom**



**Insurance**



**Sports**



**Travel & Logistics**



**Banking**



**Manufacturing**



**Government**



**Health Care &  
Technology**



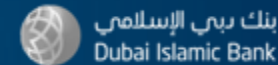
# Industry Experience

50+ clients across diverse industries and locations, ranging from start-ups to global enterprises

<b>Telecom</b> 	    	<b>Insurance</b> 	 
<b>Sports</b> 		<b>Manufacturing</b> 	 
<b>Travel &amp; Logistics</b> 	  	<b>Government</b> 	
<b>Banking</b> 	    	<b>Healthcare &amp; Technology</b> 	      

# Selected Clients

50+ clients across diverse industries and locations, ranging from start-ups to global enterprises





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#think10x

